

# Rosemary's Baby



IRA LEVIN

SUNTUP EDITIONS

2019

PROSPECTUS







# ROSEMARY'S BABY

A novel by *Ira Levin*

Introduction by *Chuck Palahniuk*

Artwork by *Richey Beckett*

ONE OF THE BESTSELLING horror novels of all-time, *Rosemary's Baby* by Ira Levin is considered by many to be the “grand daddy” of horror fiction. Selling 4 million copies upon its publication in 1967, the novel’s success launched a new wave of books in the horror genre.

## ABOUT THE EDITION

This fine press edition of *Rosemary's Baby* by Ira Levin is limited to two hundred & seventy-six copies for sale, and is presented in two states: Lettered and Limited. The edition measures 6¼” x 9¼” and features six black & white illustrations by Richey Beckett, as well as an exclusive introduction by *New York Times* bestselling author, Chuck Palahniuk. Also included is an afterword by Ira Levin which originally appeared in the 2003 NAL edition. The editions are signed by Richey Beckett and Chuck Palahniuk, and are printed letterpress.

## LIMITED EDITION

The Limited edition is a quarter leather binding and is limited to 250 copies for sale. The leather spine is stamped in silver foil, and the boards are covered in Japanese cloth. Endpapers feature flecks of metallic gold and silver, and the edition is printed letterpress on Mohawk Superfine paper. It is housed in a custom cloth-covered slipcase.

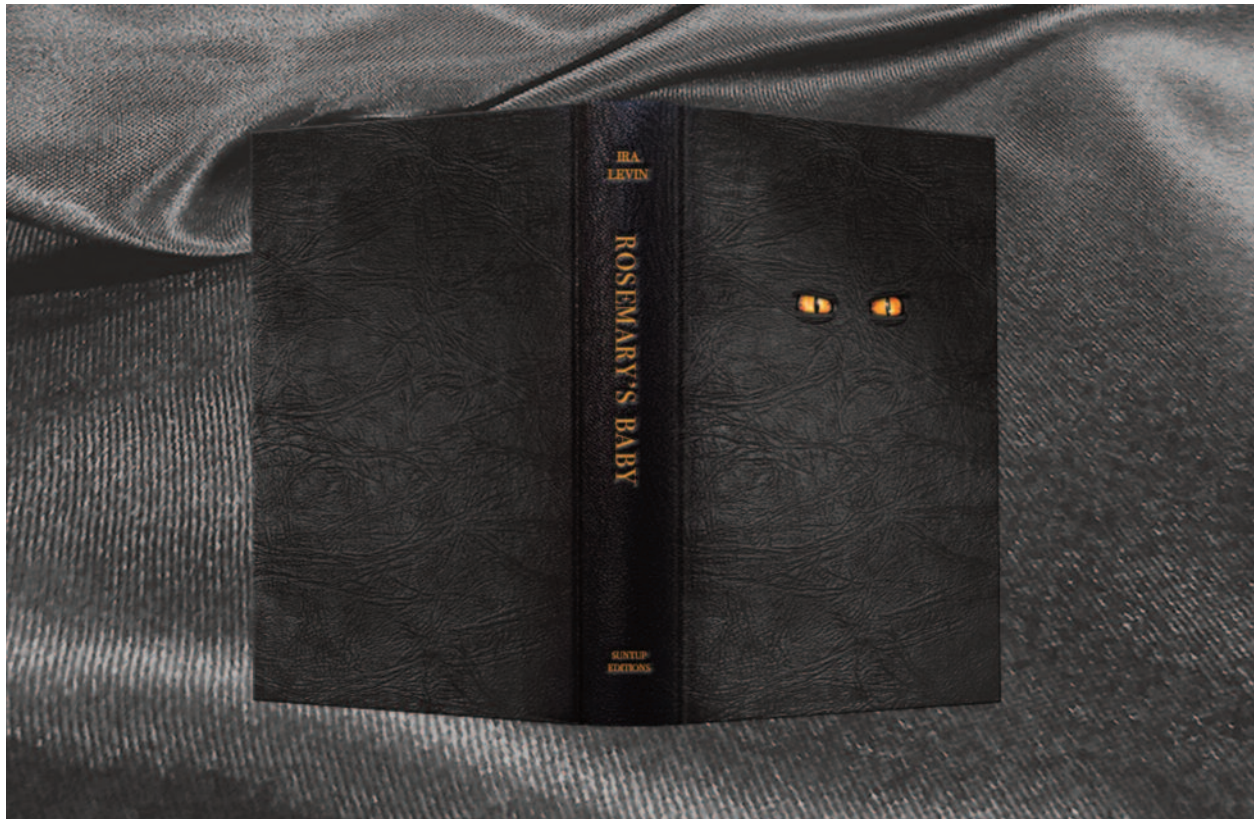
## LETTERED EDITION

The lettered edition is limited to 26 copies for sale, lettered A-Z and is printed letterpress on Moldmade Zerkall Book paper. It is a full goatskin binding with a foil stamped spine, and glass eyes inset into leather-formed eyelids on the cover. Endpapers are hand marbled in Germany on Hahnemühle Ingres paper.

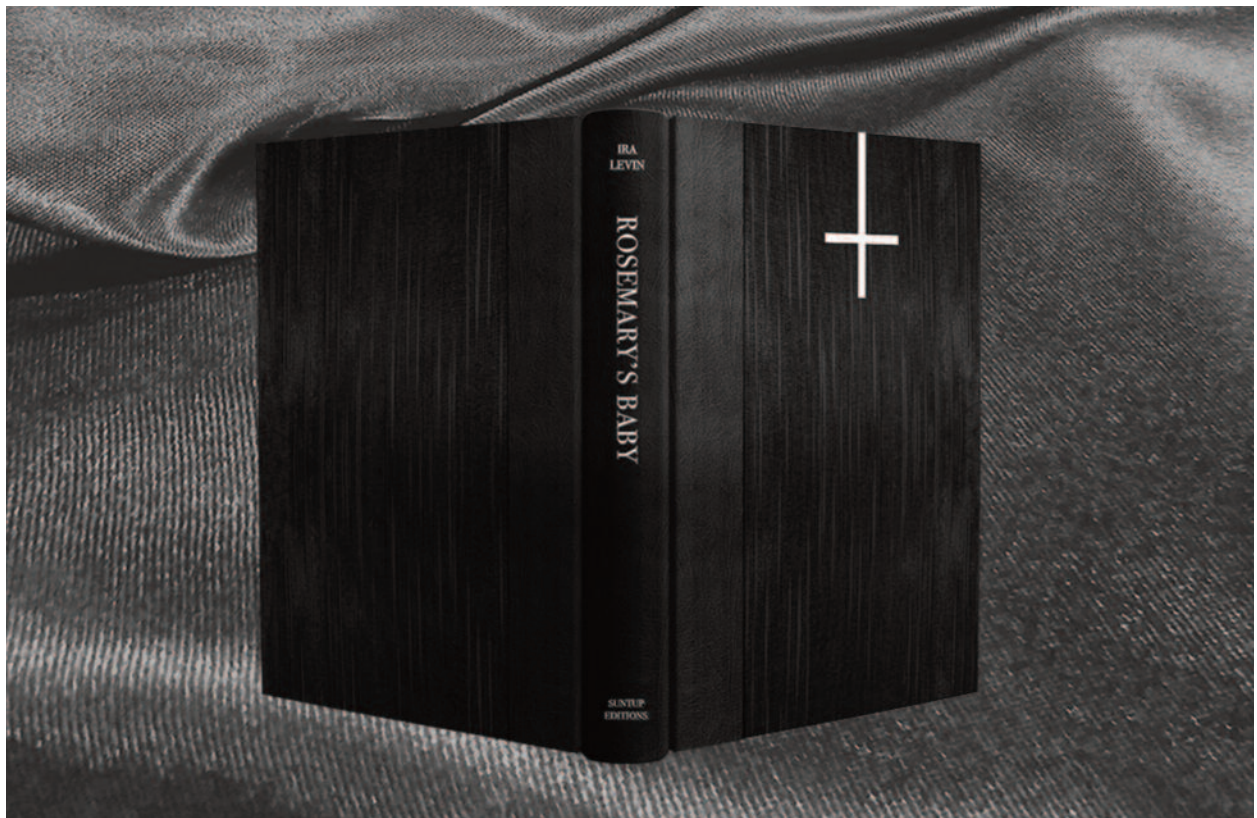
## THE BASSINET BOX ENCLOSURE

The Lettered edition enclosure is covered in genuine lace-embossed black leather and features an inner bookbed that rocks from side to side. The bookbed is lined with black silk, and a sterling silver cross is suspended from the upper edge of the lid by a black silk ribbon. When the box is opened, the cross hangs above the seated book. The inside of the lid is covered in black organza.

---



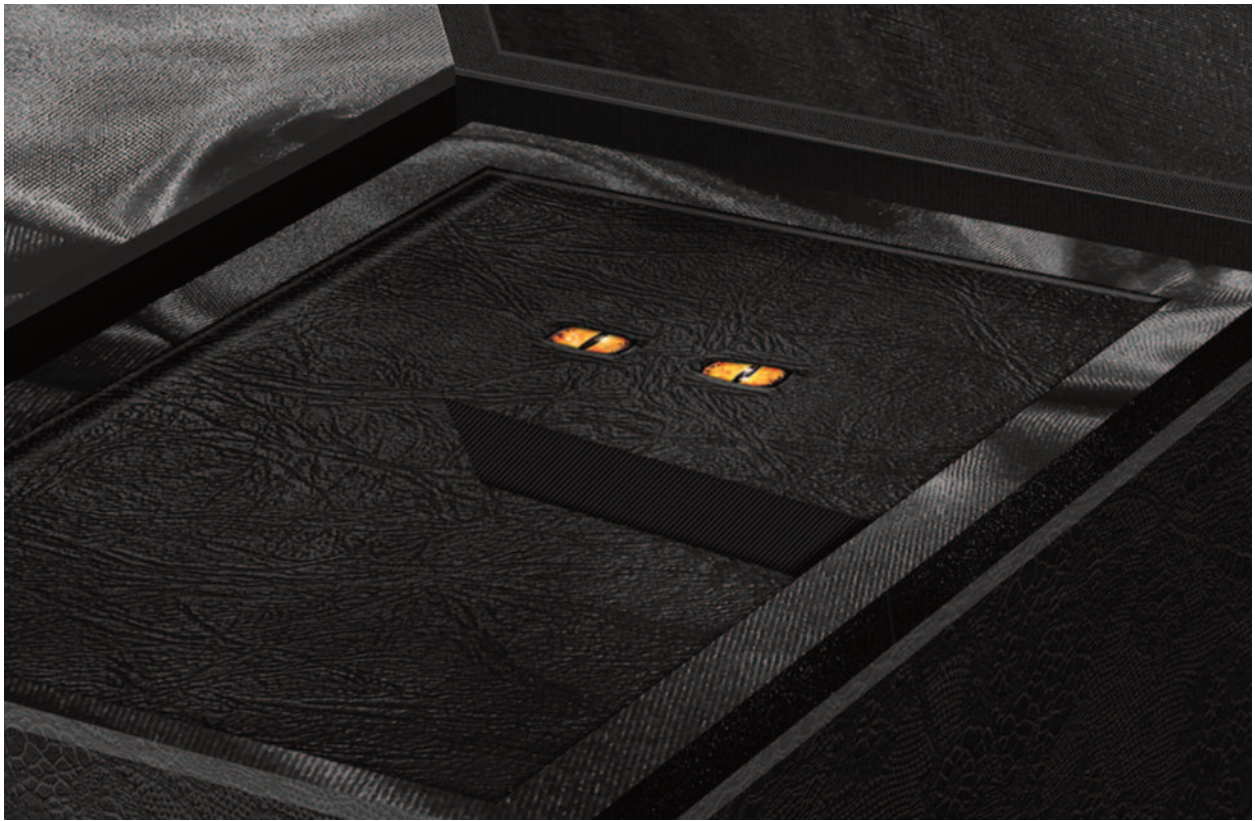
*Rosemary's Baby* Lettered Edition.



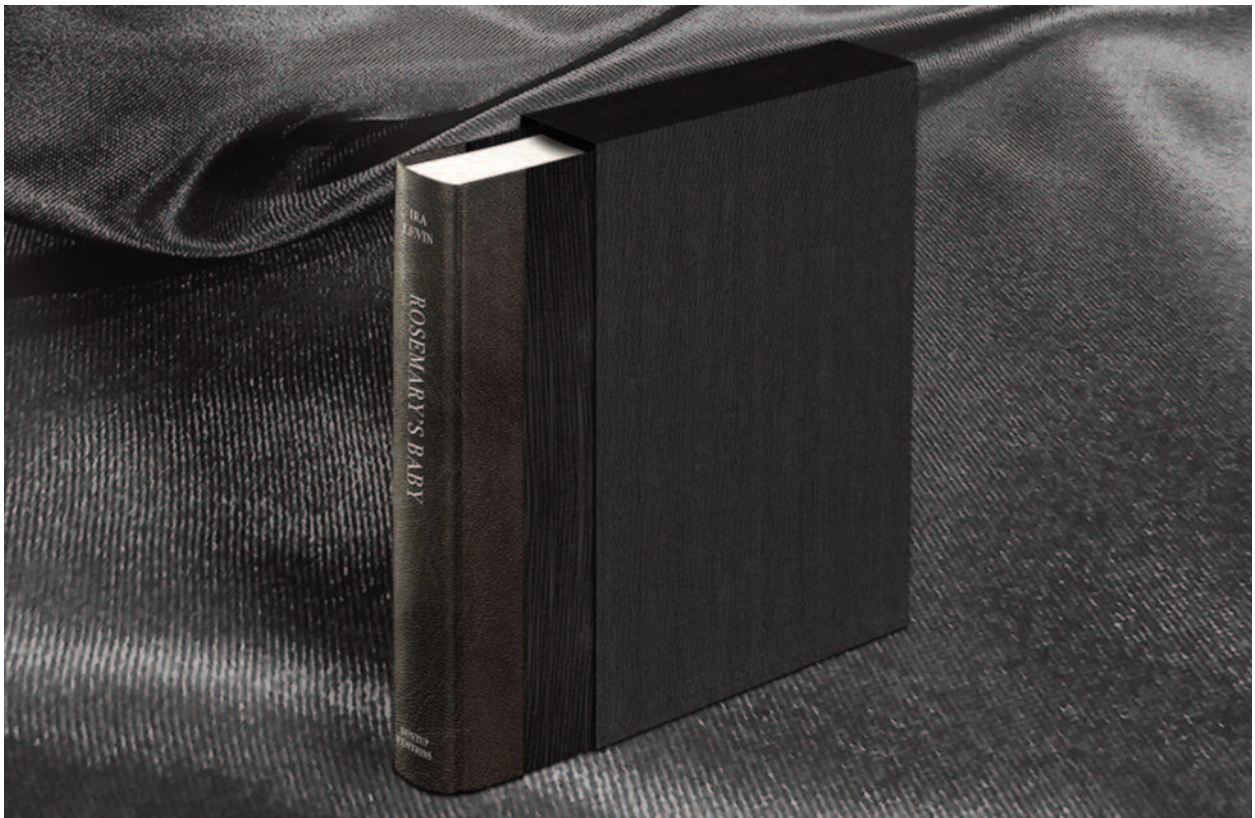
*Rosemary's Baby* Limited Edition.

---





*Rosemary's Baby* Lettered Edition with Bassinet box enclosure.



*Rosemary's Baby* Limited Edition with cloth slipcase.

---

# SUNTUP EDITIONS

Paul Suntup, *Publisher*

SINCE LAUNCHING their Limited Edition Sprinting press in late 2016, Suntup Editions has garnered the attention of fans, bloggers, and journalists alike. Their stunning premiere project *The Eyes of the Dragon Art Portfolio* with Lettered and Numbered Editions signed by David Palladini, along with *The Covers Collection*, limited edition fine art prints featuring original cover art from the novels by Stephen King, made Suntup Editions the ultimate “one to watch” and one of the fastest rising new publishing presses on the scene.



The mission of the press is to publish finely crafted limited editions, by collaborating with today's leading writers, artists, designers, printers and bookmakers to create an edition that is itself, an art object. By incorporating elements of the story into the design and production of the books, their editions offer a unique reading experience.

## PAUL SUNTUP

Paul Suntup, founder of Suntup Editions, was born in Johannesburg, South Africa. At the age of twenty, his love of horror, science fiction and fantasy novels led him to start a small mail order business selling books from his home. Three years later, he opened his first brick and mortar, an independent retail bookstore selling books and comics. As Paul's love of literature grew, so too did his passion for how books were printed. Soon, he was amassing an impressive collection of special editions, studying how they were made. He also began rebinding books in his spare time, as a hobby. All of this led him to the realization of his ultimate dream, to publish his own finely crafted limited edition books.

---



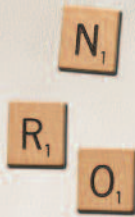
# Rosemary's Baby

IRA LEVIN



SUNTUP EDITIONS

2019



# SUNTUP

EDITIONS

SUNTUP.PRESS

[facebook.com/suntupeditions](https://facebook.com/suntupeditions)  
[instagram.com/suntupeditions](https://instagram.com/suntupeditions)  
[twitter.com/suntupeditions](https://twitter.com/suntupeditions)